

Legendary's Applied Analytics division, based in Boston (Copley Square), leverages emerging datasets and market research to quantitatively model, predict, and influence consumer decisions in the entertainment industry. Legendary is a leading media company with film, television, web, and comics divisions delivering content like The Dark Knight, The Hangover and Godzilla to mainstream audiences with a targeted focus on the powerful fandom demographic. Legendary's Applied Analytics division has a start-up atmosphere where everyone is encouraged to contribute and take on multiple projects, and is growing rapidly.

The ideal candidate has interests in human behavior and the entertainment industry and is looking to learn more. Full responsibilities and required qualifications are listed below. To apply or for more information, email a resume and cover letter to Abigail Dawson (adawson@legendary.com)

#### Responsibilities:

- Will work with a diverse team of scientists, software developers, and business strategists to advance Legendary's content development and positioning in film, TV, sports, and other entertainment domains
- Role will focus on design and analysis of consumer surveys about the entertainment and media industries
- Learn, apply, and extend survey research methods
- Hands-on work in online data collection and qualitative and quantitative research analysis
- Automate data collection, analysis and graphing processes
- Integrate survey research into a diverse set of data sources including social media and web traffic data

#### Required qualifications:

- Bachelor's degree in Social Sciences or a related field
- Experience in human subjects research design and analysis
- Proficiency with Microsoft Excel
- Experience with one or more of the following: SPSS, R, Python, SAS, Stata

#### Recommended qualifications:

- Experience in using programming languages such as R and/or Python to automate analyses and generate reports
- Experience with online survey research

#### Outcomes:

- Opportunity to work on exciting new properties in film and throughout entertainment at all stages from conception to release
- Exposure to a fast paced business environment in a dynamic industry
- Experience presenting analytical results to domain experts